

Economic Development Strategy Plan Update

City of Kent
Department of Economic and
Community Development
Update March 3rd, 2015

Kent is Competing for FAA Regional HQ

Strategic Plan 2.4.9: "Surplus City Property for Housing & Commercial"



Answer Coming: March 30th

Sound Transit: Decisions Coming

Strategic Plan 2.1.7: "Support High-Quality Transit Oriented Development"



March EIS Draft * Enabling Transit Oriented Development * Late 2016 Alignment and Stations Selected

Engaging with Brownfields Community Wide

Strategic Plan 2.6.6: "Assess & Remediate Brownfields"



Pushing the Maralco site towards clean-up, re-use, and tax revenue.

Kent Industrial Valley: Innovation Happens Here.

Strategic Plan: 4.4.3 "Market CenterPoint" & 5.3.2 "Put a Window on Manufacturing"



- Recruited a compelling event that highlights aerospace industry in Kent.
- Kent will host the Association of Unmanned Vehicle Systems International (AUVSI) conference with approximately 200 UAS industry leaders in attendance.
- Making connections to local manufacturers for cross-promotion.
- Connections to local hoteliers—event brings significant hotel stays (April 16th & 17th).
- Spotlighting Kent properties to companies that may think about growing in our area (including at CenterPoint).



UAVs: a Kent Opportunity.

Strategic Plan 4.1.3: "Market the Advanced Manufacturing Agglomeration"



The tech, talent, and companies are here in the Kent Valley aerospace cluster (the 2nd largest concentration in King County).

Working to create a focal point for the industry's growth in Puget Sound.

Green River College UAS Degree: Opportunity to opening equipment to entrepreneurs and existing companies.



Image: Laser Motive; a Kent Company

Green River College: First UAS Degree

Strategic Plan 6.2: "Facilitate Workforce Training, Development & Higher Education Opportunities in Kent"



Flight Simulation at GRC



UAS pilot in the field

- First Washington state approved UAS curriculum for drone operation and maintenance
- Veterans with drone skill sets can now become certified, and hopefully find placement in new industries (agriculture and natural resources being first areas where it will be allowed)
- As FAA rules grow firmer, so will the course specifics.

Co-Working, Start-ups, Maker Space

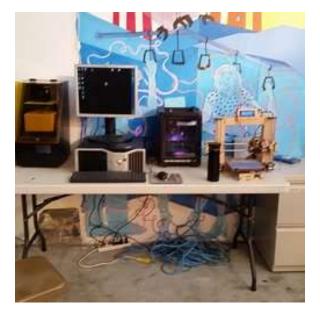
Strategy 6.1.4: "Develop a Maker Space in the Kent Industrial Valley"



Opening up specialized equipment to rapid development, prototyping...tinkering.

Open invitation to innovators through low-fee memberships.

Introducing the concept and possible partners to Green River College's Technology Department.





Looking at Kent warehouses for a place to offer resources to high-tech professionals.

Good for the emerging drone industry, and for advanced manufacturing.

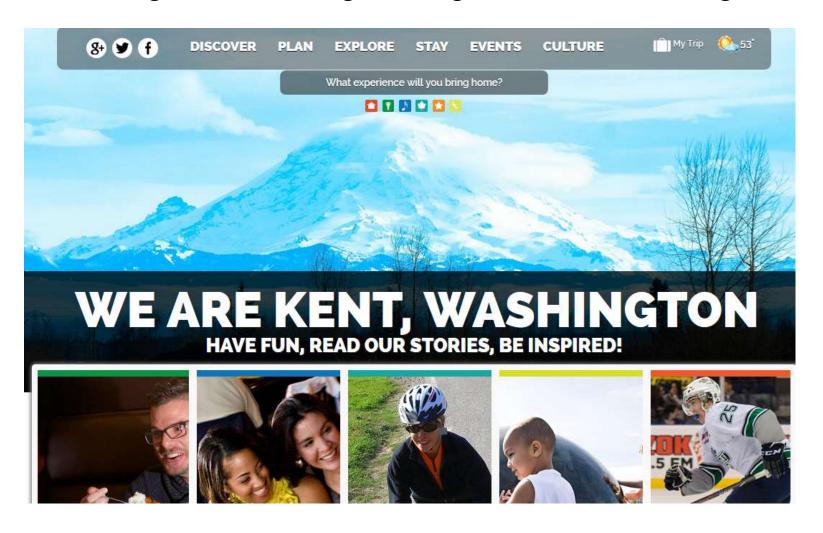
UAVs: the Role of City Staff



- Match Making the Key Actors
- Encouraging Partnerships
- Developing Concepts
- Creating Opportunities
- Injecting New Ideas
- Seeking Out Funding

www.VisitKent.com

Strategic Plan 1.2: Strengthen Image of Kent with Marketing



Up Next: Social Media Campaign

ShoWare: A Busy 2015



Over 45 Different Event Days Scheduled for May—July

Questions?

